#### Maricopa County 2012-2017 Community Health Improvement Plan (CHIP) Framework

Goal: To strategically impact the current top five health priorities of Maricopa County—Obesity, Diabetes, Cardiovascular Health, Lung Cancer, and Access to Care—through collaboration of public and private partnerships.

#### CHIP Outcome Objectives - By December 2017, Maricopa County will report:

- High blood pressure prevalence of less than 24.5% (from 25.8% at 2011 baseline)
- Adults with diabetes rate of less than 8.6% (from 9.2% at 2011 baseline)
- Adults with health insurance rate of at least 89.5% (from 76.6% at 2012 baseline)
- Adults who are current smokers rate of less than 15% (from 18.5% at 2011 baseline)
- Adults rated obese less than 24% (from 25.2% at 2011 baseline)



MaricopaHealthMatters.org is a community health portal built for sharing the CHA and CHIP, as well as promising practices, health reports, and population health data.



New!

%

The Community Health Improvement Plan (CHIP) of Maricopa County is a community-wide action plan to address the five public health priorities determined by a 2012 Community Health Assessment. The purpose of the CHIP is to set priorities, coordinate and target resources, and define coordinated actions taken by members of the public health system to promote health. The CHIP identifies strategies that can have the largest impact on improving the quality of life for all Maricopa County residents, particularly the most vulnerable in our community, by reducing preventable illness and death. The CHIP addresses chronic disease and access to care in the places where people spend significant amounts of time: Where We Live (Community), Where We Work (Worksites), Where We Learn (Education), and Where We Seek Care (Healthcare). Because the five health priorities are impacted by similar risk factors and social determinants of health, strategies are categorized by the following topics: tobacco use, physical activity, nutrition, and linkage to care. This approach emphasizes the importance of wellness and prevention in all aspects of our lives.

Evidence-Based Approach Codes	Н	ealth D	Determinants		Public Health Priority Issues	Sector indicato		Sector indicators		
REC = Recommended	Healthy Eating	ő	Tobacco-Free Living		Diabetes Access to Care Cardiovascular Health	Community	1	Healthcare		
<b>PP</b> = Promising Practice	Active Living	ving Linkages to Care Lui	Lung Cancer Obesity	Education		Worksites	雕			
Status Indicators										
CHIP objectives that have already been completed are marked in the status column with a gold star										

Newly added CHIP objectives or aligning goals are labeled in the status column as new

Percent complete is shown in the status column for CHIP objectives that are still in progress

CHIP Workplan Table of Contents:	Page
Category 1: Assess Needs	
Strategy 1.1 Conduct community health needs assessments	3
Strategy 1.2 Involve chronic disease epidemiology in surveillance and planning activities	3
Strategy 1.3 Develop and implement community health improvement plans	3
Strategy 1.4 Develop infrastructure to support county-wide health data needs and sharing	4
Category 2: Coordinate Public Health Partnerships	
Strategy 2.1 Coordinate opportunities for community-engaged and health department coalitions	4
Strategy 2.2 Impact public policy and system approaches by engaging decision-makers	5
Strategy 2.3 Increase awareness and usability of community assets and resources, especially to underserved populations	6
Strategy 2.4 Create a toolbox for best practices, resources, learning modules, & data sharing	7
Category 3: Implement strategies; evidence-based, policy, systems, and environmental approaches	
Strategy 3.1 Establish sites for community gardens in institutional settings and/or underserved areas	7
Strategy 3.2 Increase accessibility, availability, affordability, and identification of healthful foods in communities	8
Strategy 3.3 Make the healthy choice the easy choice at AZ worksites	8
Strategy 3.4 Designing healthy communities: Built Environment	9
Strategy 3.5 Integrate health in all policies in community design	10
Strategy 3.6 Create healthy school environments with School Health Advisory Councils, School Health Improvement Plans, parental involvement, and training	10
Strategy 3.7 Identify and promote model school-based wellness practices locally	12
Strategy 3.8 Improve clinical-community linkages ensuring that communities support and clinics refer patients to programs that improve management of chronic conditions	12
Strategy 3.9 Implement chronic disease-based prevention and treatment protocols and/or self-management programs	13
Strategy 3.10 Implement smoke-free environments	14
Category 4: Coordinate Communication	
Strategy 4.1 Coordinate, create, and distribute messaging to impact healthy communities	15
Category 5: Evaluate Efforts	
Strategy 5.1 Evaluate both process and outcomes of change effort	15

Click on any of the strategy descriptions or page numbers above to jump to that portion of the document. CHIP objectives are collected by the Maricopa County Department of Public Health from agencies participating in the Health Improvement Partnership of Maricopa County (HIPMC). Initiatives reflected in this plan are referenced by organization or as agencies participating in collaborative workgroups and are categorically placed into the previously outlined framework to create the **Maricopa County CHIP Workplan**. This workplan is a dynamic document updated on a quarterly basis through progress updates collected via phone or email by the Maricopa County Department of Public Health. Archives of achievements from previous years are available at <a href="https://www.hipmc.org">www.hipmc.org</a>.

## Category 1: Assess Needs

## **Strategy 1.1 Conduct community health needs assessments**

Status	Agency/Workgroup	CHIP objective	Health Determinant	Priority Issue	Sector
	HIPMC, MCDPH, Adelante Healthcare, Mayo, Banner, Dignity & Native Health, Mountain Park Health Center, & Phoenix Children's Hospital	In March 2017, a comprehensive county-wide community health assessment was completed using the MAPP framework to review data indicators, solicit input from community members and stakeholders in the public health system and analyze key themes and strengths related to the health of Maricopa County. The resulting priorities: Access to Care, Access to Healthy Food and Early Childhood Development will become the focus of the new CHIP cycle.	<b>₩</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	MCDPH, Maricopa Community College District	By June 30, 2017, piloted the Healthy Maricopa: Health and Wellness Assessment with Maricopa Community Colleges.	<b>₩</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	МСДРН	By June 30, 2017, MCDPH conducted a `hot-spot` analysis within a radius of the WIC Clinic in Deer Valley.	<b>Ö</b>	Diabetes Access to Care Cardiovascular Obesity	<b>9</b>
45%	Maricopa County Food System Coalition (MarCo)	By August 2018, the Maricopa County Food System Coalition will complete and publish a regional food assessment: the Community Food Networks Assessment.	ď	Diabetes Cardiovascular Obesity	9

Strate	gy 1.2 Involve chr	onic disease epidemiology in surveillance and planning activities			
Status	Agency/Workgroup	CHIP objective	Health Determinant	Priority Issue	Sector
		There are no current objectives for this strategy.			

Strate	Strategy 1.3 Develop and implement community health improvement plans							
Status	Agency/Workgroup	CHIP objective	Health Determinant	Priority Issue	Sector			
		There are no current objectives for this strategy.						



## Strategy 1.4 Develop infrastructure to support county-wide health data needs and sharing

Status	Agency/Workgroup	CHIP objective	Health Determinant	Priority Issue	Sector
	Mayo Clinic	As of June 30, 2017, Mayo Clinic – through usage internally and alignment with Maricopa County organizations/HIPMC – has acquired software, with plans to get trained on it to consistently use in tracking all Mayo Clinic community-related activities.	<b>(</b>	Access to Care	<b>P</b>
	МСДРН	As of June 30, 2017, 20 MCDPH staff (and 10 other participants from other counties around the state) were trained to plan and conduct strategy planning events.	<b>₹ ७</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	

#### **Category 2: Coordinate Public Health Partnerships**

## Strategy 2.1 Coordinate opportunities for community-engaged and health department coalitions

Status	Agency/Workgroup	CHIP objective	Health Determinant	Priority Issue	Sector
	Family Involvement Center	As of December 31, 2017, the Family Involvement Center identified and secured one new community partner to expand the Salsa, Sabor y Salud nutritional education program to additional locations throughout Maricopa County, AZ.	<b>6</b>	Diabetes Cardiovascular Obesity	
	Trans Queer Pueblo	By the end of 2016, Trans Queer Pueblo hosted 16 community health justice forums, attended by over 100 members of LGBTQ+, migrant and POC communities.		Access to Care	
	MCDPH	By June 30, 2017, MCDPH partnered with ten (10) HUD facilities and/or faith-based communities to form a Health Committee/Ministry that addressed PSE initiatives within their community; specifically smoke-free education to high-risk and disparate populations.	<b>☆ ७</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	



	Alliance for Children and Youth with Unique Challenges (ACYUC)	By June 30, 2017, Alliance for Children and Youth with Unique Challenges (ACYUC) convened general members (parents, young adults, and professionals) on a quarterly basis to plan and implement strategic plan initiatives. There were 15 new member applications completed during FY17.	<b>€</b> ∕ <b>∠ ७</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	Alliance for Children and Youth with Unique Challenges (ACYUC)	By June 30, 2017, 1 strategic plan initiative was supported with input from Alliance for Children and Youth with Unique Challenges (ACYUC) members including parents and providers. A year 2 work plan has been finalized and began implementation in July 2017.	<b>♣ ७</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	Alliance for Children and Youth with Unique Challenges (ACYUC)	By March 2017, parents, youth, and professional leaders were convened 9 times to discuss ACYUC priorities.	<b>♣ ७</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	Alliance for Children and Youth with Unique Challenges (ACYUC)	By June 30, 2017, ACYUC completed 4 collaborative activities with 4 MCDPH programs (Preventative Health Collaborative, Parent Ambassador Program, FindHelpPhoenix, School Health & Wellness program planning) and ACYUC members throughout FY17.	<b>♣ ७</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
50%	МСДРН	By June 30, 2018, MCDPH will partner with twelve (12) HUD facilities to form a health committee that will address PSE initiatives within their communities.	& <b>% 6 6 6 6 6 6 6 6 6 6</b>	Access to Care Cardiovascular Lung Cancer Obesity Diabetes	

Strate	Strategy 2.2 Impact public policy and system approaches by engaging decision makers							
Status	Agency/Workgroup	CHIP objective	Health Determinant	Priority Issue	Sector			
	MCDPH	By June 30, 2017, MCDPH coordinated all ten (10) requested tobacco retailer trainings in conjunction with the Attorney General's Office and the FDA, supporting the Counter Strike Program and FDA inspections.		Cardiovascular Lung Cancer	學庸			



## Strategy 2.3 Increase awareness and usability of community assets and resources, especially to underserved populations

Status	Agency/Workgroup	CHIP objective	Health Determinant	Priority Issue	Sector
	Office of the Legal Defender	By June 30, 2017, the Office of the Legal Defender developed a health care literacy cheat sheet, which clients who enroll in the Holistic Defense Project now receive.		Access to Care	1
	TERROS/LGBTQ Consortium	In March 2017, Safe Out staff and the LGBTQ consortium held an LGBTQ Health Awareness Fair focused on increasing healthcare access and addressing health issues by providing health screenings and referrals and had 65 guests attend.	<b>Qup</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	Touchstone Behavioral Health	Between July 1, 2016 and March 31, 2017, Touchstone Behavioral Health made 1350 youth referrals in the Southwest Valley to increase the identification and referral of youth requiring assistance into behavioral health, other youth-serving organizations and other teen friendly services, more than doubling their goal of 500.		Access to Care	
0%	First Things First	By 2020, increase the percentage of families in Maricopa County who report they are competent and confident about their ability to support their child's safety, health and well-being from 42% in 2012 to 50, as measured by the Family and Community Survey.	<b>₹ ७</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	•
30%	Maricopa County Air Quality Department	As of March 2017, MCAQ had conducted outreach and education, and performed a retrofit of 60 (of original goal: 200) wood-burning fireplaces within Maricopa County.	<b>₫</b> ₹	Cardiovascular Lung Cancer	
	MCDPH	By June 30, 2017, enhancements were made to FindHelpPhx.org and EncuentraAyuda.org that now allow subcategories for specialized groups.	<b>₹ ७</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	10
%	МСДРН	By May 2018, create a smoking cessation pilot project specifically designed for adults (male and female) who are currently on probation with Maricopa County Adult Probation Department.		Cardiovascular Lung Cancer	10



Mayo Clinic	As of December 31, 2017, the Mayo Clinic Medical School has identified three community partner sites for second year student rotations, and identified student cohorts to serve at these partner sites in monthly student rotations. The three community partner sites have been identified, including Circle the City, St. Vincent de Paul, and Maricopa Integrated Health Systems.	ď	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
MCCHS, Mercy Maricopa Integrated Care & AHCCCS Health Plans	Starting January 31, 2017, 100% of the individuals incarcerated within Maricopa County jails who are post-24 hour Initial Appearance Court have been receiving screenings using evidence-based tools (AUDIT-C & single item Drug Questionnaire according to SBIRT) to help link these individuals to appropriate services.		Access to Care	

Strate	Strategy 2.4 Create a toolbox for best practices, resources, learning modules and data sharing							
Status	Agency/Workgroup	CHIP objective	Health Determinant	Priority Issue	Sector			
		There are no current objectives for this strategy.						

C	Category 3: Implement Strategies, especially evidence based PSE (Policy, Systems and Environmental) approaches									
Strategy 3.1 Establish sites for community gardens in institutional settings and/or underserved areas										
Status	Agency/Workgroup	CHIP objective	Health Determinant	Priority Issue	Sector					
%	MCDPH	By September 30, 2018, increase access to and consumption of healthy foods through at least three community garden initiatives.	ď	Diabetes Obesity Cardiovascular	1					



## Strategy 3.2 Increase accessibility, availability, affordability, and identification of healthful foods in communities

Status	Agency/Workgroup	CHIP objective	Health Determinant	Priority Issue	Sector
	Family Involvement Center	As of December 31, 2017, Family Involvement Center provided two-8 week nutritional education and healthy lifestyles series - Salsa, Sabor y Salud – to Hispanic/Latino families residing in Maricopa County, reaching approximately 75 participants (adults, youth and children).	<b>₫</b>	Diabetes Cardiovascular Obesity	
35%	Pinnacle Prevention	By March 31, 2018, Pinnacle Prevention will increase the amount of fruits and vegetables purchased by Arizonans using nutrition assistance benefits at farmers markets and farm stands by 10%. As of January 2017, Double Up Food Bucks AZ has been implemented in Maricopa, Yavapai, and Pima Counties.	ď	Obesity	<b>9</b>
	МСДРН	By September 30, 2017, MCDPH participated in at least three community-level initiatives to increase the availability of local, fresh foods.	ď	Diabetes Obesity Cardiovascular	9
27%	MCDPH	By September 30, 2018, formulate and implement a Farm-to-School initiative in at least 3 school sites.	ď	Diabetes Obesity Cardiovascular	

## Strategy 3.3 Make the healthy choice the easy choice at Arizona worksites

Status	Agency/Workgroup	CHIP objective	Health Determinant	Priority Issue	Sector
	Healthy Arizona Worksites Program (HAWP)	By Spring 2017, a total of 44 business were recognized by the Healthy Arizona Worksites Program (HAWP) through the Healthy Arizona Worksite Award.	<b>♣ ७</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	Healthy Arizona Worksites Program (HAWP)	By Spring 2017, two additional organizations began to serve as strategic partners to the Healthy Arizona Worksites Program (HAWP).	<b>♣ ७</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	



	Healthy Arizona Worksites Program (HAWP)	As of June 30, 2017, 15 WIC sites have completed surveys that would show what needs to be in each of their own wellness kits to utilize at each specific site. Survey results were gathered and items have been ordered to put together the kits and deliver to each WIC site once they arrive in July 2017.	<b>% ७</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	Healthy Arizona Worksites Program (HAWP)	By May 2017, the Maricopa Integrated Worksites team provided technical assistance to 10+ worksites that are actively working to achieve recognition through HAWP, and a total of 62 employers within Maricopa County have started the process of becoming recognized.	<b>% ७</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	Healthy Arizona Worksites Program (HAWP)	By June 30, 2017, HAWP collaborated with partners to provide 21 HAWP 101 trainings.	<b>% ७</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	Healthy Arizona Worksites Program (HAWP)	By June 30, 2017, HAWP created a pilot project promoting the health and wellness of employees working with the behavioral health system in Maricopa County.	<b>₹ ७</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
%	HAWP & Arizona Department of Health Services (ADHS)	By June 30, 2018, the Healthy Arizona Worksites Program (HAWP) and ADHS will train 145 employers (of all sizes of staff) on evidence-based worksite wellness and connect them to free wellness resources to utilize at their own worksites.	\$\overline{\pi_{\sigma}}	Diabetes Cardiovascular Obesity	

## Strategy 3.4 Designing healthy communities: Built environment

Sta	us Agency/Workgroup	CHIP objective	Health Determinant	Priority Issue	Sector
30	WPP - City of Goodyear, Adelante Healthcare, Abrazo, Cancer Treatment Centers of America, ADHS, & John D. Kuhn Ventures	By December 31, 2017, the Wellspring Park Partnership has initiated the incorporation of a 502(c)3 to the Partnership; in developing Wellspring Park – a 129-acre community park serving the Southwest Valley, which is focused on health and wellness including: increasing physical activity, promoting mental well-being, and improving nutrition and access to healthy food.	<b>*</b>	Diabetes Cardiovascular Obesity	Ō



## Strategy 3.5 Integrate health in all policies in community design

Status	Agency/Workgroup	CHIP objective	Health Determinant	Priority Issue	Sector
	МСДРН	As of June 30, 2017, MCDPH staff served in a leadership capacity with the Arizona Alliance for Livable Communities (AALC) to work on General Plans, Complete Streets Policies and HIAs through monthly meetings.	<b>₹ ७</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	9
%	МСДРН	By September 30, 2018, using assessment, education, facilitation, collaboration and advocacy, MCDPH will promote the conditions that support active living within three jurisdictions to increase the number of residents engaging in physical activity.	<i>₫</i> ₹0	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	9

## Strategy 3.6 Create healthy school environments with school health advisory councils, school health improvement plans and parental involvement, and training

Status	Agency/ Workgroup	CHIP objective	Health Determinant	Priority Issue	Sector
70%	Maricopa County Air Quality Department	As of December 2017, MCAQD had implemented a comprehensive K-5 air quality curriculum program in Maricopa County schools. The grade 6-8 middle school curriculum is currently still in the works.	<b>\$</b> \tag{\delta}	Cardiovascular Lung Cancer	
80%	Maricopa County Air Quality Department	As of June 2017, MCAQD had finalized and printed collateral for The Car Idling Awareness Initiative; which were being used in the Clean Air Make More outreach events and at school events. There are plans to broaden the outreach effort focusing on school class projects and school district anti-idling policies.	<b>₽</b>	Cardiovascular Lung Cancer	<b>G</b>
	MCDPH	By June 30, 2017, 28 elementary/middle school/high schools committed to a 2-year intensive wellness program by completing a comprehensive school health and wellness assessment, and developed a school health improvement plan (SHIP) to support school health and wellness policies. 23 of these 28 schools completed implementation plans and will move into year two of the program during FY18.	<b>₹ ७</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	Ó



	МСДРН	By June 30, 2017, 40 elementary/middle school/high schools continued their 2-year intensive wellness program by developing and finalizing a school health improvement plan (SHIP) and implementing action items to support school health and wellness policies.	<b>% ७</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	<b>③</b>
	МСДРН	By June 30, 2017, parents representing 20 schools/communities completed a Parent Ambassador training and develop action plans to address a school health cause.	<b>♣ ७</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	Esperança & MCDPH	By June 30, 2017, Esperança Parent Facilitators provided 2 interactive trainings – one at the Alhambra School District and one at the Escalante Community Center – to a total of 45 parents who are now able to advocate for their children's health and wellness in a school setting.	<b>₹ ७</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	<b>©</b>
29%	МСДРН	By September 30, 2018, expand assistance to 15 SNAP-Ed qualifying school districts in the development, implementation, and evaluation of their school district Local Wellness Policy and practices to improve the capacity for healthy eating and physical activity.	<b>(4)</b>	Diabetes Cardiovascular Obesity	
50%	МСДРН	By September 30, 2018, create a coordination plan by leveraging and coordinating with 10 internal MCDPH programs and external state school wellness programs with expertise on topic areas outside of SNAP-funded areas to maximize reach and avoid duplication of services to assist with local wellness policy initiatives.	<b>(4)</b>	Diabetes Cardiovascular Obesity	
%	МСДРН	By June 30, 2018, 25 elementary/middle/high schools will commit to a 2-year intensive wellness program by completing a comprehensive school health and wellness assessment and developing a school health improvement plan to support school health and wellness policies.	<b>₹ ७</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	<b>©</b>
%	МСДРН	By June 30, 2018, 25 elementary/middle/high schools will continue their 20year intensive wellness program by developing and finalizing a school health improvement plan and implementing action items to support school health and wellness policies.	<b>% ₩</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	



Strate	Strategy 3.7 Identify and promote model school-based wellness practices locally								
Status	Agency/ Workgroup	CHIP objective	Health Determinant	Priority Issue	Sector				
29%	MCDPH	By September 30, 2018, MCDPH will expand assistance to 15 SNAP-Ed qualifying school districts in the development, implementation, and evaluation of their school district Local Wellness Policy and practices to improve the capacity for healthy eating and physical activity	<b>6</b>	Diabetes Cardiovascular Obesity	<b>©</b>				
30%	Maricopa County Air Quality Department	As of June 2017, MCAQD had developed a High Advisory (HPA) District Level Policy template (and associate language) for schools and school districts within Maricopa County. Policy will include recommended action items schools should take during HPA days. No further action has taken place in regards to internally vetting the document or introduction of the policy to school district boards just yet.	<i>₫</i> ₹	Cardiovascular Lung Cancer	<b>9</b> 9				
	MCDPH, Vitalyst Health Foundation, Unlimited Potential, Mollen Foundation, ASU Prep, Garfield and Paloma Elementary, & Nadaburg Unified, Roosevelt, Wilson, and Osborn School Districts	By June 30, 2017, MCDPH and Vitalyst Health Foundation funded 6 projects that implemented collaborative shared-use projects within Maricopa County; 5 of which actively participated in the planning and carrying out of the Shared Use Summit 2.0.	<b>6</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	P				
50%	Esperança & Southwest Behavioral Health	As of December 31, 2017, Esperança Community Health Educators had implemented one (of two slated) series of a pilot program introducing the new curriculum Salud con Sabor Latino II (Health with a Latin Flavor II) for 30 previous participants who graduated from the SSL1 program in the Maryvale and South Phoenix communities.	<b>₫</b>	Diabetes Cardiovascular Obesity	<b>99</b>				
%	MCDPH	By June 30, 2018, MCDPH will support the implementation of collaborative shared-use projects within Maricopa County.	<b>₫</b> ₹	Diabetes Cardiovascular Obesity	<b>13</b>				

# Strategy 3.8 Improve clinical-community linkages ensuring that communities support and clinics refer patients to programs that improve management of chronic conditions

Status	Agency/Workgroup	CHIP objective	Health Determinant	Priority Issue	Sector
		There are no current objectives for this strategy.			



## Strategy 3.9 Implement chronic disease-based prevention and treatment protocols and/or self-management programs

Status	Agency/ Workgroup	CHIP objective	Health Determinant	Priority Issue	Sector
	Wellness Works	By June 30, 2017, at least 8,000 County employees will have implemented at least one type of behavior change into their life which will allow them to reach at least the minimum wellness incentive available.	<b>*</b>	Diabetes Cardiovascular Lung Cancer Obesity	
70%	First Things First	By 2020, increase the percentage of Maricopa County children age 2-4 with body mass index (BMI) in healthy weight range, from 65% in 2010 to 75% as measured by data from the Arizona Women, Infants and Children (WIC) Nutrition Program.	<b>ĕ</b>	Obesity	9
0%	First Things First	By 2020, increase the percentage of children in Maricopa County receiving at least six well-child visits within the first 15 months of life from 64% in 2010 to 80% as measured by data from both Indian Health Services and the Arizona Health Care Cost Containment System.		Access to Care	
	МСДРН	By June 30, 2017, MCDPH trained 90 oral health facilities in tobacco and chronic disease prevention and intervention, and evaluated their anticipated actions, needs, and barriers.		Access to Care	
	МСДРН	By June 30, 2017, 1 dental hygiene school has agreed to, and is in the process of obtaining legal approval for participation in an oral screening program.		Access to Care	
	Crisis Preparation & Recovery and ASHLine	As of December 31, 2017, CPR has enrolled 74 clients in its Four Directions Integrative Wellness Program, 47% of whom have completed at least 50% of the program.	<b>₹</b>	Diabetes Cardiovascular Lung Cancer Obesity	<b>9</b>
%	Maricopa County Correctional Health Services	By March 31, 2019, 80% of individuals incarcerated in Maricopa County Jails will receive brief interventions using the SBIRT model to motivate them to change their substance use behaviors.	<b>%</b>	Access to Care Diabetes Cardiovascular Lung Cancer Obesity	<b>*</b>
%	Maricopa County Correctional Health Services, AHCCCS health plans & Mercy Maricopa Integrated Health	By March 31, 2019, 80% of individuals incarcerated in Maricopa County Jails who are identified as significant substance misusers will be connected to CHS treatment within the jails and to community behavioral health agencies.	<b>%</b>	Access to Care Diabetes Cardiovascular Lung Cancer Obesity	<b>*</b>



15%	Dignity Health	Between January 1, 2017 and December 31, 2017, 1200 children ages 5 to 18 will receive dental cleanings, x-rays, sealants, fluoride varnish and referrals for restorative care.		Access to Care	
15%	Dignity Health	Between January 1, 2017 and December 31, 2017, 5000 children ages 0-5 will receive oral screenings and fluoride varnish and referrals for restorative care if needed.		Access to Care	
	Dignity Health	Between January 1, 2017 and December 31, 2017, Dignity Health offered 5, 6-week closed therapy sessions to a total of 46 women in the community experiencing a perinatal mood disorder.		Access to Care	
15%	Dignity Health	Between January 1, 2017 and December 31, 2017, 1500 adults will participate in comprehensive diabetes self-management training classes.		Diabetes Obesity Access to Care	
15%	Dignity Health	Between January 1, 2017, and December 31, 2017, 1000 adults will participate in pre-diabetes classes focusing on health lifestyle changes.	<b>6</b>	Diabetes Obesity Access to Care	
15%	Tanner Community Development Corporation	By December 2017, TCDC certified staff will conduct three 6-week chronic health self-management programs (CDSMP, DSMP or DEP) in the community, engaging 50 or more participants with a completion rate of 75%.	<b>★</b>	Diabetes Access to Care Obesity	<b>@</b>
	MCDPH	As of January 1, 2018, MCDPH had coordinated all requested tobacco retailer trainings in conjunction with the AGO/FDA.		Lung Cancer Cardiovascular	1

Strategy 3.10 Implement smoke-free environments									
Status	Agency/Workgroup	CHIP objective	Health Determinant	Priority Issue	Sector				
	MCDPH, Trevor G. Browne High School, Ironwood High School	By June 30, 2017, built and maintained (2) STAND Coalitions targeting tobacco free environments in their community.		Cardiovascular Lung Cancer					
50%	MCDPH	By June 30, 2018, build and maintain (4) STAND coalitions targeting tobacco-free environments in their communities.		Cardiovascular Lung Cancer	1				



## **Category 4: Coordinate Communication**

#### Strategy 4.1 Coordinate, create, and distribute messaging to impact healthy communities

Status	Agency/Workgroup	CHIP objective	Health Determinant	Priority Issue	Sector
	Susan G Komen	By June 2017, Susan G. Komen Arizona conducted 6 education interventions in Maricopa County, which were evidence-based and developed to yield measurable results, to increase breast cancer education and awareness and move more women to action in receiving screening mammograms.		Access to Care	<b>@</b>
	МСДРН	By September 30, 2018, designed and promoted to all SNAP-Ed school districts the Maricopa School Wellness website (www.maricopaschoolwellness.org).	<b>Ğ</b>	Diabetes Cardiovascular Obesity	<b>©</b>
	МСДРН	By September 30, 2018, by providing direct education to the community and specific stakeholders, MCDPH promoted physical activity opportunities throughout the day in at least 40 school, childcare, and community sites to increase the number of residents engaging in physical activity.		Diabetes Cardiovascular Lung Cancer Obesity	<b>13</b>
	Dignity Health	Between January 1, 2017 and December 31 2017, more than 400 children in 3rd grade residing in Maricopa County and the East Valley of Phoenix received ThinkFirst education on the prevention of brain and spinal cord injuries.	₩	Access to Care	
%	МСДРН	By June 30, 2018, at least 240 Maricopa County youth between the ages of 12-19 will complete a minimum of 75% of the EBI Reducing the Risk (RTR) or Making Proud Choices (MPC) curriculum.	<b>*</b>	Access to Care Lung Cancer	<b>P</b>

#### **Category 5: Evaluate Efforts**

#### Strategy 5.1 Evaluate both process and outcomes of change efforts

Status	Agency/Workgroup	CHIP objective	Health Determinant	Priority Issue	Sector
	МСДРН	By June 30, 2017, MCDPH completed and finalized a feasible outcome evaluation plan for MCDPH Million Hearts program for staff to implement.	<b>€</b> ⁄ <b>∠ ७</b>	Diabetes Access to Care Cardiovascular Lung Cancer Obesity	
	Maricopa County Air Quality Department	As of April 2017, MCAQ conducted a public survey to assess the outreach impact of the Burn Cleaner, Burn Better (formerly No Burn) and Ozone Campaigns.	<b>₫</b> ₹	Cardiovascular Lung Cancer	**
	Saguaro Evaluation Group, MCDPH	As of June 30, 2017, Saguaro Evaluation Group in partnership with MCDPH completed a report of 6 shared-use initiatives and their impact on community health.	<b>₽</b>	Diabetes Cardiovascular Obesity	<b>P</b>

